

## SEMINAR REGISTRATION

Yes! I want to be an Author Now.

### TWO REGISTRATION CHOICES:

- ◇ Via Telephone:  
1-510-969-5552
- ◇ Via U.S. Mail:  
Call for mailing address

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: ◇ H ◇ W \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Email: \_\_\_\_\_

FAX: \_\_\_\_\_ ◇H ◇W

### PAYMENT:

◇ Check ◇ Money Order ◇ Visa ◇ M/C

To pay via credit card please contact us at  
sarah@sarahsimmons.com

*Please make checks payable to Sarah Simmons Company*

Credit Card No.: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Card Holder's Name (please print exact):  
\_\_\_\_\_

Card Holder's Signature:  
\_\_\_\_\_

Amount: \_\_\_ enrollees @ \$2,500 ea. = \_\_\_\_\_

**1-510-969-5552**

**Enroll  
Now!**

Seats Limited—  
Only 12 Authors  
may attend this  
workshop

## SEMINAR DATES

October 24 & 25, 2009 9 A.M. to 9 P.M.  
December 12 & 13, 2009 9 A.M. to 9 P.M.  
January 16 & 17, 2010 9 A.M. to 9 P.M.

### CANCELLATION POLICY:

No refund is given. If unable to attend, with advance notice, may be transferred to someone else. You may attend an alternate date up to one year from date of program.

## PURPOSE STATEMENT

I will teach you how to unleash the natural creative powers inside, and to put into words the reservoir of wisdom and emotions latent inside of you.

I am committed to teaching techniques that allow you to write, and to stimulate extraordinary galvanizing responses in others. Once past your doubts and fears, you can access some of the 90% of your brain power that is untapped.

I will reveal the secrets of attaining a super charged mind-state, where ideas and words flow naturally, like sharing a story with a friend.

You will be liberated from limiting thoughts; I will teach you to Do Your Dream— Write Your Book; Become an Author.



*Will  
the Author  
Stand Up*

*—Write a Book in Two Days*

**T**HIS TWO-DAY WORKSHOP is conducted by Sarah Simmons, author of sixty-four books on philosophy and the sciences, and seventeen seminars on personal empowerment. The average book takes her four to six hours to dictate. In 1996 she wrote twenty-six of the sixty-four volumes written to date.



## You will gain these writing skills:

- ◇ The basics of outlining before writing anything.
- ◇ Develop ideas for the first and last chapter to captivate your readers and keep them interested to the end.
- ◇ To establish the main theme for overall emotions and minor themes for range of emotions.
- ◇ How to arrange your presentation into chapters using your themes.
- ◇ Attention grabbers to get your readers hooked into your book.
- ◇ How to be specific and present your ideas to give readers maximum emotional benefits.
- ◇ To develop a warm conversational style that is simple yet inspires hope and is upbeat.
- ◇ To project dynamic images into your words so that your reader feels like they are "there" in the story or experience.



## You will go beyond the mechanics of writing:

**Much of the two days will be mental preparation to access your unlimited creative powers:**

- ◇ You will learn unique yet easy techniques to get in the mood to write.
- ◇ You can step beyond doubt and fears that have blocked you in the past and prevented you from writing.
- ◇ You will turn the key, unlock the door and release the writer.
- ◇ Discover how to tap into your natural storeroom of power to unleash creative ideas, and put them into magical words upon a page in your book.
- ◇ Find out how to share your feelings and ideas and impact others.
- ◇ Dare to do what most only dream of doing for lack of confidence—*write your book now.*



**Make a choice to believe that you can do it!**

**Enroll now...**

**...and start writing *your* book.**

**Call 1-510-969-5552 now!**